

ESTA Science Hook Videos

Guidelines in Creating the Science Hook Videos

1. Plan your hook video by choosing an essential learning competency or a critical content in mind. Prepare the storyboard and script. This hook video will be included in the lesson exemplar the teacher-participant will prepare.
2. The teacher-participant may create an opening billboard (OBB)
3. The teacher-participant will use the Predict-Explain-Observe-Explain (PEOE) Model in the video flow.
4. The hook video should not be more than 2 minutes long.
5. Use of mother-tongue is encouraged in the video.
6. Visible English subtitles should be placed on the video.
7. Videos will be evaluated by ESTA mentors and facilitators.
8. The teacher-participants will revise the videos accordingly.
9. References used in the video must be indicated in the section prior to the CBB (closing billboard)

Rubric

	Exceeds expectations (3)	Meets expectations (2)	Does not meet expectations (1)
Content The science concept indicated in the video is presented accurately and clearly.			
Engagement The hook video fully engages the audience.			
Creativity The science concept is presented in a creative manner.			
Use of the PEOE The hook video is appropriately aligned to the model prescribed			
Addresses Diverse Learner Contexts The hook video incorporates: <ol style="list-style-type: none"> 1. appropriate contextual examples 2. language 3. gender 			

4. various abilities			
5. social			
6. cultural contexts			