

# Understanding Contextualization in Education and the Cultural Space

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# Session Outcomes

**1**

- **Understand the background of contextualization ;**

**2**

- **Exhibit one's knowledge, concept and processes of contextualization; and**

**3**

- **Position one's philosophy/epistemology of contextualization.**

# Background of Contextualization: New Developments in Education

## Three Waves of Education Trends (Chenq, 2005)

### 1st wave

Input approach-  
external input, value  
added in teaching,  
improvement of  
external processes

### 2<sup>nd</sup> Wave

Interface of processes-  
School based  
management, quality  
assurance,  
accountability,  
stakeholder r's  
satisfaction, quality  
inspection and quality  
assurance

### 3rd wave

future effectiveness



**Globalization**

**Contextualization**

- Localization
- Indigenization

**Individualization**  
**(contextualized multiple intelligence)**

- Global transfer, adaptation and development of knowledge, values, skills, and technology (Global network, global village, global technology)

## Globalization

## Contextualization/ Localization

- transfer, adaptation and development of knowledge, values, skills, and technology to/from local settings (local networking, local community, indigenous culture, local needs and relevance)

- transfer, adaptation and development of knowledge, values, skills, and technology for self-knowledge ( individual needs and creativity, self-management, self-actualization)

## Individualization



# Implications to education

- Global relevance of education, pool of best intellectuals for the world, initiatives in the world (web based learning, internationalization programs)

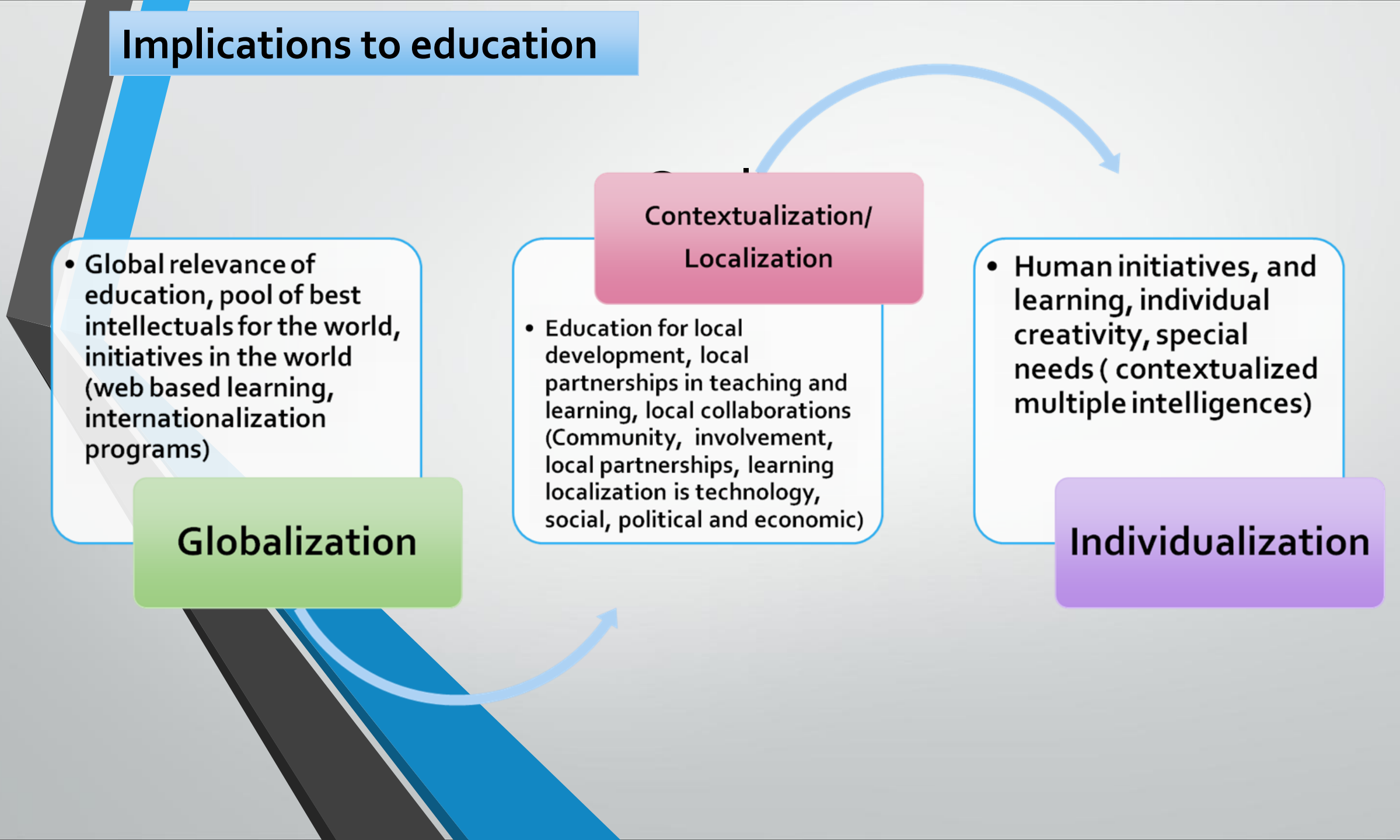
**Globalization**

**Contextualization/  
Localization**

- Education for local development, local partnerships in teaching and learning, local collaborations (Community, involvement, local partnerships, learning localization is technology, social, political and economic)

- Human initiatives, and learning, individual creativity, special needs ( contextualized multiple intelligences)

**Individualization**



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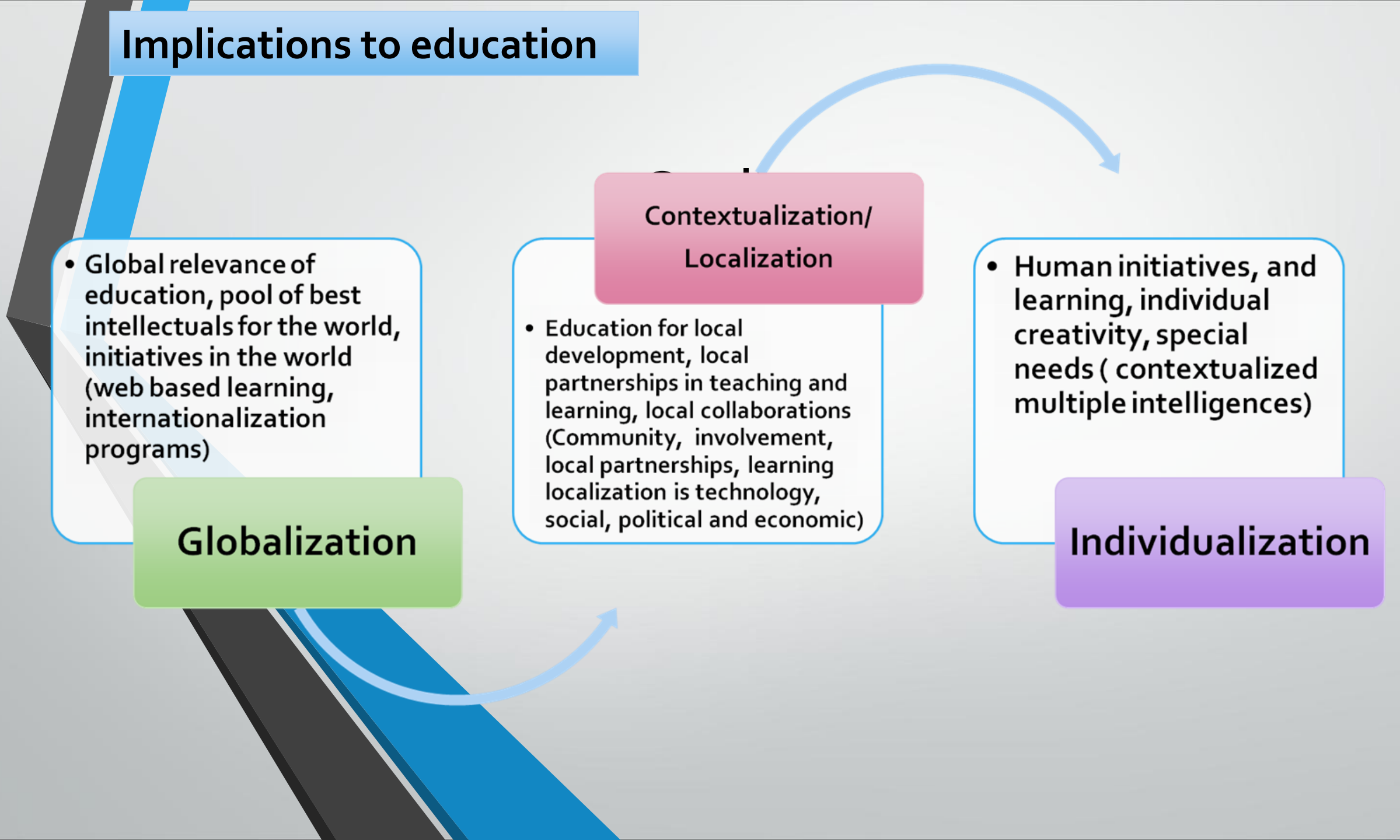
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**Individualization**



# An Illustration of Individualization: OECD Learning Compass

Figure 2. The OECD framework for measuring well-being and progress



## Similar to other 21<sup>st</sup> Century Learning Frameworks

- The Assessment and Teaching of 21st Century Skills (ATC21S)
- Four pillars of learning (UNESCO)
- Partnerships 21 (P21) Framework for 21st Century Learning



# New Paradigm for Education Reform



## Teaching /Learning

- Participation
- Making
- Experimenting
- Searching
- Reflection
- Others

## Student Outcomes

- Self-determination
- Responsibility
- Creativeness
- Understanding
- Insights
- Investigation skills
- Others

# The New Paradigm in Education

## Teachers' Roles

Appreciator

Partner

Guide

Interrogator

Counselor

Exemplar

## Student Roles

Searcher

Partner

Designer

Explorer

Thinker

Client

trainee



# New Platform for Student Learning: Direction for Contextualization

Student's Future  
Effective Lifelong learner



Effective Learning  
(Learner Centered)



School-Based  
management

Central Education Platform (Knowledge  
and Technology intensive)



# Policies as Bases for Contextualization



**LAWS & POLICIES**

RA 9155-Governance of Basic Education Act of 2001-local initiatives and empowerment of schools

RA 10533-Enhanced Basic Education Act of 2013-contextualized and global curriculum

Deped Order 32. s. 2015-IPED Curricular Framework Definition of Contextualization, localization and indigenization

DepEd Order No. 35, s. 2016 LAC as a K to 12 Basic Education Program School-Based CPD Strategy for the Improvement of Teaching and Learning

**CMO #2, s. 2019. Integrating IPKS for peace and development.**



# Policies/Programs as Bases for Contextualization



## Programs

TEEP (Third Elementary Education Project-Reading using local stories (1998-2006)

BEAM (Basic Education Assistance for Mindanao-2002-2007)

STRIVE (Strengthening Implementation of Visayas Education 2005-present-localization/contextualization

PRIME( Philippine Response to Indigenous People's and Muslim Education-2011-2014)



# Contextualization in Education



# Concept of Contextualization in Education

Assumption: students came from culturally and linguistically diverse groups

Culturally relevant" (Ladson-Billings, 1995b)

"culturally appropriate" (Au & Jordan, 1981),

"culturally congruent" (Mohatt & Erickson, 1981

culturally responsive" " (Cazden & Leggett, 1981)

"culturally compatible" (Jordan, 1985; Vogt, Jordan, & Tharp, 1987).



# Concept of Contextualization in Education

- development of new skills, knowledge, abilities, and attitudes through the presentation of subject matter in a meaningful and relevant context such as in previous experience, real-life, and workplace (Rivet and Krajcik, 2008; Bringas, 2014).
- practical or real world context are meaningful to students (Baker, Hope, and Karandjeff, 2009).
- grounded from various pedagogical theories such as motivation theory, social learning theories, problem –based learning, and learning styles (Androitidis, 2017).



**Contextualization** refers to the educational process of relating the curriculum to a particular setting, situation or area of application to make the competencies relevant, meaningful, and useful to all learners (DepEd Order 32 s. 2015)



# Why do we have to contextualize teaching and learning?

- **Inclusive education**
  - If instruction reflects the cultural and linguistic practices and values of only one group of students, then the other students are denied an equal opportunity to learn. Instruction that is culturally responsive addresses the needs of all learners (Richards, 2006).
- **Responds to diversity in the classroom**

# The World of Learners: Personal, Cultural and Global (British Council, 2016)

Personal knowledge/schema/  
worldview/ personality makeup

Cultural or Group Influences:  
heritage (local history ethnicity,  
family and friends tradition,  
language), education and  
training, organization, others

Global: history, media, languages,  
politics, religions , economics,  
global movements

# Dimensions of Contextualization

## Personal

- personal knowledge
- schema
- worldview
- perception
- mindsets

## Localization

- socio-cultural, historical, political, economic, bio-geographical contexts of local communities
- Material culture in local communities

## Indigenization (IPRA 8371)

- Indigenous Knowledge Systems of Indigenous Peoples (socio-cultural, historical, political, economic, bio-geographical-ancestral domain)
- Material culture of Indigenous Peoples (ancestral domain)

**Educational  
Psychology**



**Lenses of  
Contextualization**

**Social  
Anthropology**



**Educational  
Anthropology**



# Lenses of Contextualization

drawing out students' long-term memories and schemas for familiar content and linking this to new information



Processing information is accomplished by engaging students in activities requiring sorting, analyzing, and interpreting new information in the context of familiar material (Beals, 1998).

**Educational Psychology**  
(personal knowledge, schema, worldview)

ensuring cognitive processing



new learning occurs when learners process new information (Lockhart and Craik, 1990)

to weave various threads of students' experiences within activities in ways that advance students' thinking



Requires teachers to hold the academic objective in mind while monitoring learners' changing understanding – Double move (Hedegaard and ...)

# Lenses of Contextualization

**Educational Anthropology  
(socio-cultural, historical,  
political, economic, bio-  
geographical contexts)**



human mind as an artifact developed out of social, historical, and cultural contexts and reflects the goals and values of the community in which it develops (Bruner, 1987; Gauvain, 2001; Vygotsky, 1978).- Socio-cultural theory)



Students' interactions with family members and friends inform the ways they think, speak, and behave, which is then transferred to other contexts, including school and work (Gauvain, 2001; John-Steiner & Mahn, 1996)



# Lenses of Contextualization

Social  
Anthropology(socio-  
cultural, historical,  
political, economic,  
bio-geographical  
artifacts)

Localization  
in education

Indigenization  
in Education

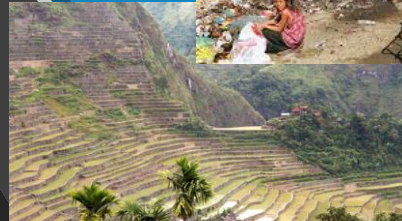




# Localization in education

transfer, adaptation and development of knowledge, values, skills, and technology to/from local settings (local networking, local community, indigenous culture, local needs and relevance)

Localization refers to the process of relating learning content specified in the curriculum to local information and materials in the learners' community (DepEd)



# Indigenization



A strategic and purposeful process **to work with and for indigenous education and people**, while supporting the development of a **deeper understanding with non-indigenous people** (Gwenna Moss Center for Teaching and Learning )

**Indigenous Cultural Communities/indigenous Peoples (IPRA 8371) – homogenous societies**

Identified by self-ascription and ascription by others

Live in ancestral domains since time immemorial

Shared language, customs, traditions, and other distinctive cultural traits

Resisted colonization, non-indigenous religions and cultures,

Historically differentiated from the majority of Filipinos

Account of descent

Retained their own social, economic, cultural, and political institutions

Sustainable traditional resource rights

# Contextualization Processes



alamy stock photo

teachers skillfully mediate or bridge cultural knowledge



iamtravelinglight.com



"build bridges of meaningfulness between home and school experiences



Culturally responsive education



make connections as between academic abstractions and lived sociocultural experiences"



# An illustration:



## Personal Schema

Job of the parents

Source of income of the family

## Localization

Geographical location of the work of parents

The gadgets/material artifacts used by parents during work

## Indigenization

How the Subanen make a living

# Objectives for indigenization

Going beyond accommodation for students

Governance of indigenous knowledge

Professional development for faculty and staff

Institutional transformation-reciprocal relationships between indigenous and non-indigenous people

Community relations-equitable relations

Indigenous representation and ally ship

Communication-building of indigenization strategy



# Culturally Relevant Concepts

verbal and conceptual bridge

- create a context to unify students
- linking students' everyday experience with academic knowledge



Students come with a wealth of information, derived from personal and cultural experiences

- acknowledging the role and importance of students' personal, cultural, and communal knowledge in designing classroom activities



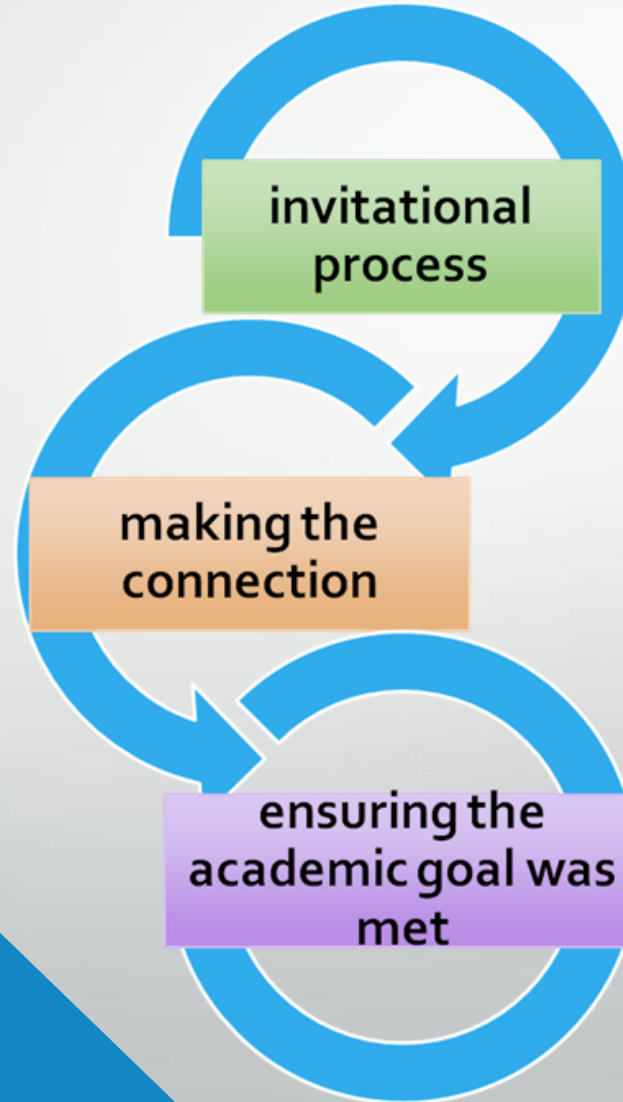
funds of knowledge

- "bridging" what students know from their home, school, and community to the classroom



# Contextualization Process

(Wyatt, T, 2014)





```
graph LR; A[Invitational process  
(Inviting students  
into the lesson)] --- B[ensure that whatever  
they were teaching  
was relevant to  
students' lives]; A --- C[create contexts to  
frame learning]; A --- D[build upon students'  
personal schemas]; E[When there are high  
levels of diversity,  
teachers create a  
context to unify  
students.]
```

**Invitational process  
(Inviting students  
into the lesson)**

**ensure that whatever  
they were teaching  
was relevant to  
students' lives**

**create contexts to  
frame learning**

**build upon students'  
personal schemas**

**When there are high  
levels of diversity,  
teachers create a  
context to unify  
students.**

**making the connection**

**Use the context as a backdrop to teach new concepts**

**activating students' memory about a situation**

**Making connections to students' personal experiences as a way to reinforce the objective**

**helping students to think through their prior knowledge**

**ensuring the  
academic goal was  
met**

**ensure the students  
learned the intended  
concept**

**and did not just focus  
on the familiar  
knowledge that was  
initially activated**

# An illustration: Use of Personal Schema

## *Teorya ng pinagmulan ng lahing Pilipino*

invitational  
process

making the  
connection

ensuring the  
academic goal  
was met

Gawain: Pagbuo ng *family tree*

Mga Tanong:

- Ano ang kwento ng iyong pamilya? Angkan?
- Paano ito nabuo?
- Paano sila napadpad sa ating pamayanan?

Note: Teachers may create the contexts through songs, poems, video, news, etc.

Mga Tanong:

- Paano mo maiiuugnay ang pagbuo ng iyong pamilya sa pinagmulang ng lahing Pilipino?
- Anu-ano ang mga teorya sa pagbubuo ng lahing Pilipino?
- Anong Teorya ang kapanipaniwala? Bakit?
- May teorya ba na kaparfeho sa pinagmulan ng iyong pamilya? Ipaliwanag.

Note: Teachers should always show connections between the context and the lessons

- Pagbuo ng isang diagram upang maipakita ng mga teorya ng pinagmulang ng tao
- Gumawa ng tula o jingle ukol sa pinagmulan ng Pilipino

Note: Please explore other forms of outcomes-based assessment

# Epistemological Issues

Globalizati  
on (Global  
Standards)

Indigenous  
Knowledge  
System  
(Dunong  
Katutubo)

National Discourse  
(Pagsasa Pilipino,  
Pilipinong dalumat ng  
kasaysayan at Kulturang  
Pilipino)

Local  
discourse  
/local  
history

## Perspectives

- Integrationist
- Pluralist
- Indigenous Philosophy (IPKS)

The need to be  
reflexive!



**Thank you!!!**